



Ursinus College

Office of the President

Good Afternoon,

I am pleased to announce that David Tobias will serve as Ursinus College's next vice president for enrollment. Dave is currently the dean of admission at Stonehill College in Easton, Mass., where he also serves as chief enrollment officer.

Dave's commitment to the liberal arts, combined with his collaborative and creative approach, are characteristically Ursinus. He views enrollment through a contemporary lens and has displayed a truly progressive understanding of the admissions landscape, of the prospective student mindset, and of recruitment and retention practices. Having honed his talents first at Xavier, then at the universities of Miami and San Francisco, he comes to Ursinus with high regard from the enrollment community.

Dave speaks earnestly about being a good financial steward and is discerning how liberal arts colleges like Ursinus might better leverage financial aid to attract qualified students. In addition to serving in the cabinet, he will oversee our financial aid efforts and lead a talented admissions team that is already hard at work developing relationships with members of the Class of 2020.

Dave will join Ursinus on Monday, February 1, allowing him time to complete Stonehill's current recruitment cycle. This brings to a close our national search. I would be remiss if I didn't take this opportunity to thank Kathy Baugher, who continues to do a terrific job serving as interim vice president for enrollment during this time.

I am excited to work with Dave and hope you will join me in warmly welcoming his family to Collegeville. Please join me in congratulating [Dave](#).

Regards,

Brock

Brock Blomberg

President

